

Help Strengthen the East Madison Business District



*The East Madison Business District
Neighborhood Meeting:*

Tuesday, Oct. 12

7 to 8:30 p.m.

**Miller Community Center
330 19th Ave E.**

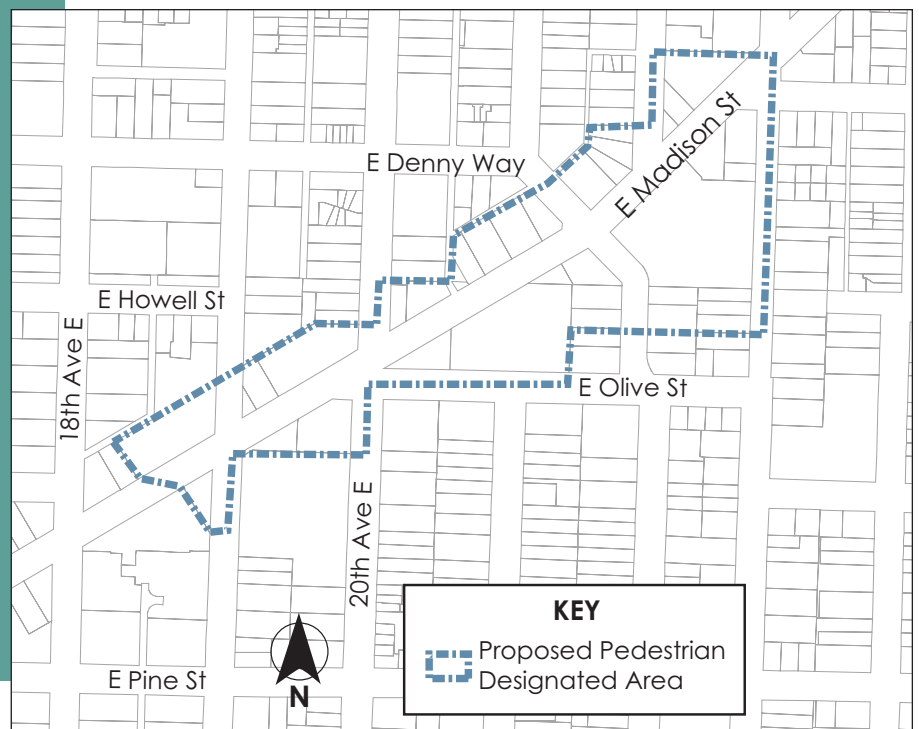
We need your help!

This summer Seattle's Department of Planning and Development (DPD) has surveyed the East Madison business district as part of developing a Neighborhood Business District Strategy for enhancing your neighborhood's commercial center. The survey will be used in conjunction with neighborhood plans and local citizens participation to designate a "retail core" in the East Madison business district in early 2005.

Inside the designated retail cores, pedestrian-oriented businesses will be required at street level and less parking will be required for businesses. The objective is to encourage a pedestrian-oriented retail environment and to facilitate new business start-up along E. Madison Street. Outside of the retail core, a wider range of uses, including housing, will be permitted at street level.

At this meeting, DPD planners will discuss with community residents, property owners and business people the effect of the retail core designation. Meeting attendees will also help to guide setting the boundaries of the retail core.

The goals of the Neighborhood Business District Strategy are to create safer, more vibrant and accessible business districts for shoppers; allow more flexibility and opportunity for business owners; create more housing opportunities; protect and enhance neighborhood character for residents; emphasize pedestrians over vehicles by incorporating guidelines for better pedestrian environments; and simplify the commercial land use code.



Need More Information?

For more information about the mapping of a retail core in the East Madison business district, or the proposed Neighborhood Business District Strategy, go to our website at www.seattle.gov/dpd/planning/nbds or contact:



Jory Phillips, DPD Senior Planner
(206) 386-9761
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You're invited!

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You're invited to participate in a workshop to guide the designation of a retail core in East Madison. Input from business owners and employees, property owners, and residents is vital to the success of this effort.

